



*Ministria e Zhvillimit Rajonal
Ministarstvo Regionalnog Razvoja
Ministry of Regional Development*

CALL FOR ENTRIES - "I LOVE MY REGION"

PHOTO AND VIDEO PROMOTIONAL CONTEST FOR KOSOVO ECONOMIC REGIONS

February 15th – March 15th, 2024

APPLICATION CALL

The Ministry of Regional Development, in partnership with UN-Habitat Kosovo and supported by the Government of Sweden, is hosting the first photography and video contest with the theme "I love my region". The primary objective of this contest is to identify assets and potentials—human, economic, and natural—within each economic region of Kosovo. These photographs and videos will serve to promote the regions and inspire new investment ideas that will foster a balanced and sustainable regional development.

We invite both professional and amateur photographers, as well as video makers, to participate in this photography and video reel contest. Participants are encouraged to capture joyful opportunities, moments and potentials, emphasizing the positive aspects, good examples, and the vibrant spirit of the 7 regions of Kosovo. For this contest, entrants have the option to choose between the following two categories:

1. Category 1 (C1) - Photography

Photos submitted under this category must adhere to the specified criteria outlined in the application conditions below. Each photo should represent one of the 7 economic regions of Kosovo, aligning with the 10 predefined themes (see below). Participants are encouraged to showcase the unique essence of their chosen region by identifying and highlighting human, economic, and natural potentials within each region. The **10 themes** applicable are:

1. Nature and the Environment
2. Cultural Heritage and Tradition
3. Books and Publications
4. Gastronomy
5. Events and Artistic Festivals
6. Tourism, Sports and Recreation
7. Architecture
8. Spatial and Urban Planning
9. Economy and Industry
10. People (old and young) in daily life

2. Category 2 (C2) - Video Reels

This category invites participants to express their creative vision through video storytelling. Entrants are encouraged to submit captivating video reels that highlight the human, economic, and natural potentials within one of the 7 economic regions of Kosovo, aligning with the 10

predefined themes. Videos should adhere to the specified criteria outlined in the application conditions below. The **10 themes** applicable are:

1. Nature and the Environment
2. Cultural Heritage and Tradition
3. Books and Publications
4. Gastronomy
5. Events and Artistic Festivals
6. Tourism, Sports and Recreation
7. Architecture
8. Spatial and Urban Planning
9. Economy and Industry
10. People (old and young) in daily life

Each photo and video reel must represent one of the economic regions of Kosovo:

1. **Prishtina Region:** Glogoc/Drenas, Fushë Kosovë, Lipjan, Obiliq, Podujevë, Prishtinë, Graçanicë.
2. **Mitrovica Region:** Mitrovicë e Jugut, Mitrovicë e Veriut, Leposaviq, Skenderaj, Vushtrri, Zubin Potok, Zvečan.
3. **Peja Region:** Decan, Istog, Klinë, Pejë.
4. **Prizren Region:** Dragash, Prizren, Suharekë, Mamushë.
5. **Ferizaj Region:** Kacanik, Shtime, Shtërpçë, Ferizaj, Hani i Elezit.
6. **Gjilan Region:** Gjilan, Kamenicë, Novobërd, Viti, Ranillug, Partesh, Klllokot
7. **Gjakova Region:** Gjakovë, Rahovec, Malishevë, Junik.



TIMELINE

The submission timeline is from **February 15th** till **March 15th, 2024**.

Announcement of the winning photos and videos will be determined before the conference of Regional Development and exhibited there. About the conference date, you will be notified on time.

Photos and videos should be submitted to the following address: zhvillimirajonal@rks-gov.net

APPLICATION CONDITIONS

General:

- By accepting these terms and conditions, you agree to abide by them and acknowledge that you have read and understood them. If you do not agree, you cannot participate in the contest.
- You release the Ministry of Regional Development and UN-Habitat Kosovo from third-party claims related to authorship and other rights for the submitted photos and video reels.

INCLUSIVE DEVELOPMENT PROGRAMME

Ministry Object "Rilindja", 10th floor, Prishtina, Kosovo, Tel: +381 38 200 32611, office@unhabitat-kosovo.org

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- You grant non-exclusive and indefinite use of the materials uploaded to the website by the Ministry for Regional Development and UN-Habitat Kosovo.
- Photos and video reels must be taken within the last two years and convey a positive spirit.
- If the submitted photo and video reel includes images of other people, you are responsible for using their image.
- Photos or video reels promoting racial, gender, nudity, or other unethical content will be automatically excluded from the evaluation process.
- Photos or video reels must exclusively feature images from Kosovo, adhering to the specified categories.
- If the photos and videos do not follow the described criteria, the Ministry reserves the right to reduce the number of awards.

Artistic Criteria:

- Photos and video reels should present new perspectives and viewpoints.
- They should create depth and dimension.
- Artistic and creative compositions that visually impact the viewer.
- Convey Kosovar traditions with elegance.
- Showcase the natural beauty of Kosovo's landscapes.
- Evoke emotions, tell stories, and highlight the values of Kosovo's economic regions.
- Video reels should express creativity, innovation, and originality.

SUBMISSION CRITERIA

Eligibility:

- Participants are allowed to submit a maximum of 4 photos, each from a different of the 10 themes. Excess photos will not be considered, but only the first four uploaded pairs will participate in the contest.
- Participants are allowed to submit a maximum of 2 video reel from one of the 10 themes, excess video reels will not be considered, but only the first two uploaded will participate in the contest.

Technical Criteria for Photos:

- Photos should be 4 megapixels or higher.
- Saved in jpg, jpeg, png formats.

Technical Criteria for Videos:

- Video reels should be in 1080*1920 px format and no less than 10 seconds.
- Follow thematic guidelines, avoiding the publication of people's identities.
- Videos must be in formats such as mp4, mov.

Add the name of the municipality and a title or slogan to your Photo and Video Reel:

- Submitted photos and videos must be accompanied with the name of the municipality they represent (see below the example).

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- Submitted photos and videos must be accompanied by a brief slogan or title in Albanian, Serbian or English (see below the example).

How to submit:

- Send the photos or videos, with the required criteria to the following email:
- Write in the subject of the e-mail: "I love my region"
- Include the category (C1, C2), the name of the municipality, and the slogan or title of your photo / video. Category 1 (C1) stands only for the photography contest, and Category 2 (C2) stands only for the video contest. See below for the example.

Naming sequence for Category 1 [Photo1_C1_Municipality_Title/Slogan]

*Example: **Photo1_C1_Rahovec_Grape harvesting***

Naming sequence for Category 2 [Video1_C2_Municipality_Title/Slogan]

*Example: **Video1_C2_Pejë_Climbing Via Ferrata***

RESULTS

A jury of 5, selected by the Ministry of Regional Development and UN-Habitat Kosovo will evaluate all accepted photos and videos. The juries will select the best three (3) photos and three (3) videos, determining three winners from the two categories. These three (3) photos and three (3) videos will be awarded with prizes, see below (prizes for winners).

Evaluation criteria:

- Photos and video reels must be submitted following the previously mentioned Technical Criteria (see above).
- Photos and video reels must be accompanied with the name of the municipality they represent.
- Photos and video reels must be accompanied with a title or slogan.
- Photos and video reels must be submitted to the designated email (zhvillimirajonal@rks-gov.net) according to the following example: **Photo1_C1_Rahovec_Grape harvesting**.
- Photos and video reels will be evaluated based on 6 criteria: 1. Impact, 2. Creativity, 3. Technical Aspect, 4. Composition, 5. Topic, 6. Storytelling / Message.

Prizes for Winners:

- The contest jury will announce three winners (first price, second price, third price) in two of the categories, photography and video reels.
- In the photography category, the first price will receive an award of 300 Euros, the second price will receive an award of 150 Euros, and the third price will receive an award of 50 Euros.
- In the video reel category, the first price will receive an award of 300 Euros, the second price will receive an award of 150 Euros, and the third price will receive an award of 50 Euros.

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Note: The use of selected photos and reels for promotional purposes by the Ministry of Regional Development is non-exclusive and does not prevent participants from publishing them elsewhere.

ADDITIONAL INFORMATION:

For more information, please send an e-mail to the following address:

zhvillimirajonal@rks-gov.net

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